



May 21, 2004

Dear NCESA member,

Lake Michigan Carferry is offering NCESA members special discounted fares as you travel to the 2004 E-Scow National Regatta in September. We will offer a special discount to all members that sail aboard the S.S. Badger between September 3rd and September 16th. Listed below are guidelines to expedite your group's reservations, ticketing, and discount qualifications:

- Your group code is "NCESA". When making reservations, changes, calling with questions, and claiming tickets, each individual must reference this code for discounted passenger fares.
- Reservations can be made together or individually through our main reservation system at **1-800-841-4243**. Please note that a \$25 deposit is required at the time of booking.
- The following is the discounted pricing for your group. It averages over *20% savings* on passenger fares.

	<u>One Way</u>	<u>Round Trip</u>
Adults	\$37.00	\$61.00
Children (5-15)	\$17.00	\$28.00
Under 5	free	free
Car	\$49.00	\$98.00
Trailer (under 7' wide)	\$ 3.75/ft.	\$ 7.50
Trailer (7' + wide)	\$ 4.75/ft.	\$ 9.50

- Sailing reservations must be made at least two days in advance of your departure and are subject to availability. **Discounted fares will not be extended to any individuals that have not reserved ahead or to those who do not reference the group code above.**
- Copies of this letter should be forwarded to each individual in your group to make them aware of the guidelines for discounts.

We look forward to your group's arrival and welcome you aboard the S.S. Badger!

Sincerely,

Sara Ewing
Group Sales Manager

S.S. Badger: Big Ship, More Fun, Best Value!